

# **THINKING OF RUNNING FOR OFFICE?**

**Handout by Alderman Gabrielle Hanson**

**28 Dec 2021**

**Media creation (radio, print, digital) , push cards, mailers:**

Navigation Advertising

Christian Hidalgo

615-898-1496

[Christian@navigationadvertising.com](mailto:Christian@navigationadvertising.com)

**At least 2 mailers:**

Print mailers at –

**Copy Solutions**

4091 Mallory Lane \$128

Franklin, Tn

615-790-3340

Mail them through –

**AMI**

7104 Crossroads

Brentwood

877-377-5005

**Signs:**

Start with at least 100, order a 4x4 banner, and at least 12 larger signs with stakes that are a bump up from the regular size

Sign Center

7107 Crossroads

Brentwood

615-377-0148

**Media Contacts – lots of media, you want to stay top-of-mind:**

WAKM Radio

Patty Bearden

615-973-2481

Williamson Herald

Robert Blair

615-397-2927

Williamson Home Page

Sue Falls

[Sfalls@FWPublishing.com](mailto:Sfalls@FWPublishing.com)

**Campaign Swag:**

National Pen

Pens.com

Good quality transfer of logo. Dependable shipping. Reasonable prices.

Shirts, hats, sticky notes, pens, magnets, chap stick, doggie poopie bag holders (hot item)

**Website/social media:**

Lauren Hathaway

931-629-4895

\*Important to note – she is Facebook political certified and can post the political ads. Not everyone can

**Logo design:**

Kathleen Kowal

<https://kathleenkowal.com/contact/>

Very affordable and does a great job helping you brand and create a logo

**Magnetic car placards:**

Vista Print

Order numerous sets so that supporters can have a set also. These are better quality

**Press Release Assistance and Copy Editing**

Tracy Johnson

<https://www.proof-your-point.com/>

**Videos**

Jan Johnson

Shuttermove.com

(703)795-5424

**Headshots**

Adam Sanner Photography

[adam@adamsanner.com](mailto:adam@adamsanner.com)

(615)335-2949